

UNITED STATES DISTRICT COURT FOR THE MIDDLE DISTRICT  
OF ALABAMA

*Juanita Williams v. Choice Health Insurance, LLC*, No. 23-cv-292

**If you received a telemarketing call from Choice Health, you may be entitled to a payment from a class action settlement.**

*A court authorized this notice. You are **not** being sued. This is **not** a solicitation from a lawyer.*

Call records indicate that you may be affected by a Settlement<sup>1</sup> of a class action lawsuit claiming that Defendant Choice Health, LLC (“Choice Health”) violated a federal law called the Telephone Consumer Protection Act (“TCPA”). Choice Health denies that it violated the law.

The lawsuit is called *Juanita Williams v. Choice Health Insurance, LLC*, Case. No 23-cv-292 (M.D. Al.). Judge R. Austin Huffaker, Jr. decided that this settlement should be a class action on behalf of a Class, or group of people that could include you, and a Settlement has been reached affecting this Class.

The Settlement offers payments to Class Members who file valid Claims. Your legal rights are affected whether you act or do not act. Read this notice carefully.

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<sup>1</sup> Capitalized terms herein have the same meanings as those defined in the Settlement Agreement.

**Who's Included?** The Settlement includes the following class that the Court certified: all persons throughout the United States to whom Choice Health Insurance, LLC placed, or caused to be placed, a call where (1) the call was directed to a telephone number registered on the National Do Not Call Registry for at least 30 days, (2) Digital Media Solutions, LLC provided Defendant with the telephone number (but excluding telephone numbers that Zeeto Group provided to Digital Media Solutions, LLC and that Digital Media Solutions, LLC then provided to Defendant), and (3) the telephone number had at least two calls placed to it in a 12-month period.

You are receiving this notice because your name and phone number appeared in calling records obtained for this case.

**What are the Settlement Terms?** Choice Health has agreed to a Settlement Sum of \$7,000,000. The Settlement Sum will be used to pay all settlement costs, including Settlement Administration Costs, any Attorneys' Fees, Costs, and Expenses awarded to Class Counsel by the Court, and all Approved Claims. Members of the Class who submit Approved Claims shall receive an amount not to exceed thirty-three dollars and seventy-nine cents (**\$33.79**). In the event that claims exceed a certain threshold, the amount will also be reduced to ensure that sufficient funds are available to pay all Approved Claims. Only Approved Claims will be paid. Only one claim per telephone number will be validated and deemed an Approved Claim.

Choice Health has also agreed to terminate its relationship with the vendor that sold it the class member data used to make the calls at issue, Digital Media Solutions.

**How can I get a Payment?** By completing the Claim Form and submitting it by U.S. Mail to the Settlement Administrator at the address on the Claim Form. You may download a copy of the Claim Form from the Settlement Website or file a Claim Form online at [www.choicehealthtcpasettlement.com](http://www.choicehealthtcpasettlement.com) or by emailing the Claim Form to [info@choicehealthtcpasettlement.com](mailto:info@choicehealthtcpasettlement.com). If you send in a Claim Form by regular mail, it must be postmarked on or before **May 20, 2024**. The deadline to file a Claim Form online or by email is **11:59 p.m. PST on May 20, 2024**.

**What are my Other Options?** If you do not want to be legally bound by the Settlement, you must exclude yourself by **May 20, 2024**, by sending the Settlement Administrator a letter that complies with the procedure set forth in the Settlement, available at the Settlement Website. If you do not exclude yourself, you can share in the Settlement Sum by completing and submitting a Claim Form, and you will release any claims you may have, as more fully described in the Settlement Agreement, available at the Settlement Website. Even though you submit a Claim Form, you may object to the Settlement by **May 20, 2024**, by complying with the objection procedures detailed in the Settlement. The Court will hold a Final Approval Hearing on **July 9, 2024**, to consider whether to approve the Settlement and a request for Attorneys' Fees not to exceed one-third of the Settlement Sum and reimbursement of Expenses. If you properly object, you may appear at the hearing, either yourself or through an attorney hired by you, but you do not have to. For more information, please call the Settlement Administrator or visit the Settlement Website.

[www.choicehealthtcpasettlement.com](http://www.choicehealthtcpasettlement.com)

**Toll-Free Number: 1-877-388-1712**